



# PROGRAM SPONSOR



## CLIMB FOR COURAGE

Through Climb for Courage, pediatric cancer patients and their siblings are matched 1:1 with a Navy SEAL for a day of indoor rock-climbing and ongoing mentorship. At the climb, the Navy SEALs facilitate One Summit's experiential learning curriculum by inducing individual challenges designed to help each child build resilience. The experience, coupled with the long-lasting friendship formed with their Navy SEAL, provides each child and family with an additional source of strength and encouragement to fight cancer. Climb for Courage simultaneously provides each Navy SEAL mentor with the opportunity to reapply their knowledge and unique set of skills into a structured, community-based program.



CFC San Diego

*May 2019*



CFC Boston

*June 2019*



CFC NYC

*October 2019*

## REGIONAL PRESENTING SPONSOR | \$25,000

### PROMOTIONAL

- Prominent logo placement at Climb for Courage and on One Summit's website
- Impact Report following Climb for Courage with pictures, stories and testimonials to share with employees, customers and partners
- Recognition via three posts on social media and in Climb for Courage wrap-up blog
- Branded patch on Climb for Courage "Courage Packs," which each child receives at event
- Featured article in One Summit's EOY Annual Report, highlighting partnership impact

### EXPERIENTIAL

- Two tickets to – and recognition at – One Summit Private Navy SEAL Mentor Welcome Dinner, held the night before Climb for Courage
- Four exclusive access passes to attend Climb for Courage
- Executive Leadership Lunch at your office featuring Adam La Reau, One Summit's Founder & Former Navy SEAL
- Impact Lunch at your office where employees write letters of encouragement to the pediatric cancer patients, siblings and Navy SEAL mentors who participated



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## REGIONAL SPONSOR | \$10,000 *(Non-Exclusive)*

### PROMOTIONAL

- Logo placement at Climb for Courage and on One Summit's website
- Recognition via two posts on social media and in Climb for Courage wrap-up blog
- Impact Report following Climb for Courage with pictures, stories and testimonials to share with employees, customers and partners

### EXPERIENTIAL

- Two tickets to – and recognition at – One Summit Private Navy SEAL Mentor Welcome Dinner, held the night before Climb for Courage
- Two exclusive access passes to attend Climb for Courage

## OTHER SPONSORSHIP OPPORTUNITIES

\$5,000 | Provide equipment & supplies needed to execute a Climb for Courage

\$2,000 | Unite a little warrior with a Navy SEAL Mentor at Climb for Courage

\$1,000 | Fund a Climb for Courage Travel Scholarship, providing a family not located near San Diego, Boston or New York City with the opportunity to participate



## CLIMB HIGHER

Climb Higher is One Summit's follow-up program to Climb for Courage and is designed to provide pediatric cancer patients and their siblings with the opportunity to climb again, reinforce learnings and reconnect with a selection of One Summit's Navy SEAL mentors.

## REGIONAL SPONSOR | \$2,500 *(Non-Exclusive)*

- Logo placement at Climb Higher and on One Summit's website
- Recognition on social media and in Climb for Courage wrap-up blog
- Four exclusive access passes to attend Climb Higher



## COMMUNITY ENGAGEMENT

To provide families with the opportunity to reconnect and share experiences, One Summit hosts year-round events in San Diego, Boston and NYC. Have an event you would like to host? Contact Dianne M. Lynch, *Executive Director* at [dianne@onesummit.org](mailto:dianne@onesummit.org) for more info!